

STRATEGIC
TALENT
RESOURCE
GROUP

ASSESS

Uncover/confirm issues and opportunities

- Employee engagement surveys
- Workforce planning/employee retention studies
- Human resource audits
- Organizational culture assessments
- 360° Leadership feedback assessments

LEAD

Develop leaders who inspire and improve effectiveness

- Emotional intelligence: Effective leadership communication skills
- Proven leadership development curriculum;
 - Situational Leadership, Crucial Conversations, 7 Habits of Highly Effective People, coaching skills and much more
- Executive coaching: Drive business results and personal leadership capabilities
- Executive recruiting

ALIGN

Develop organization health

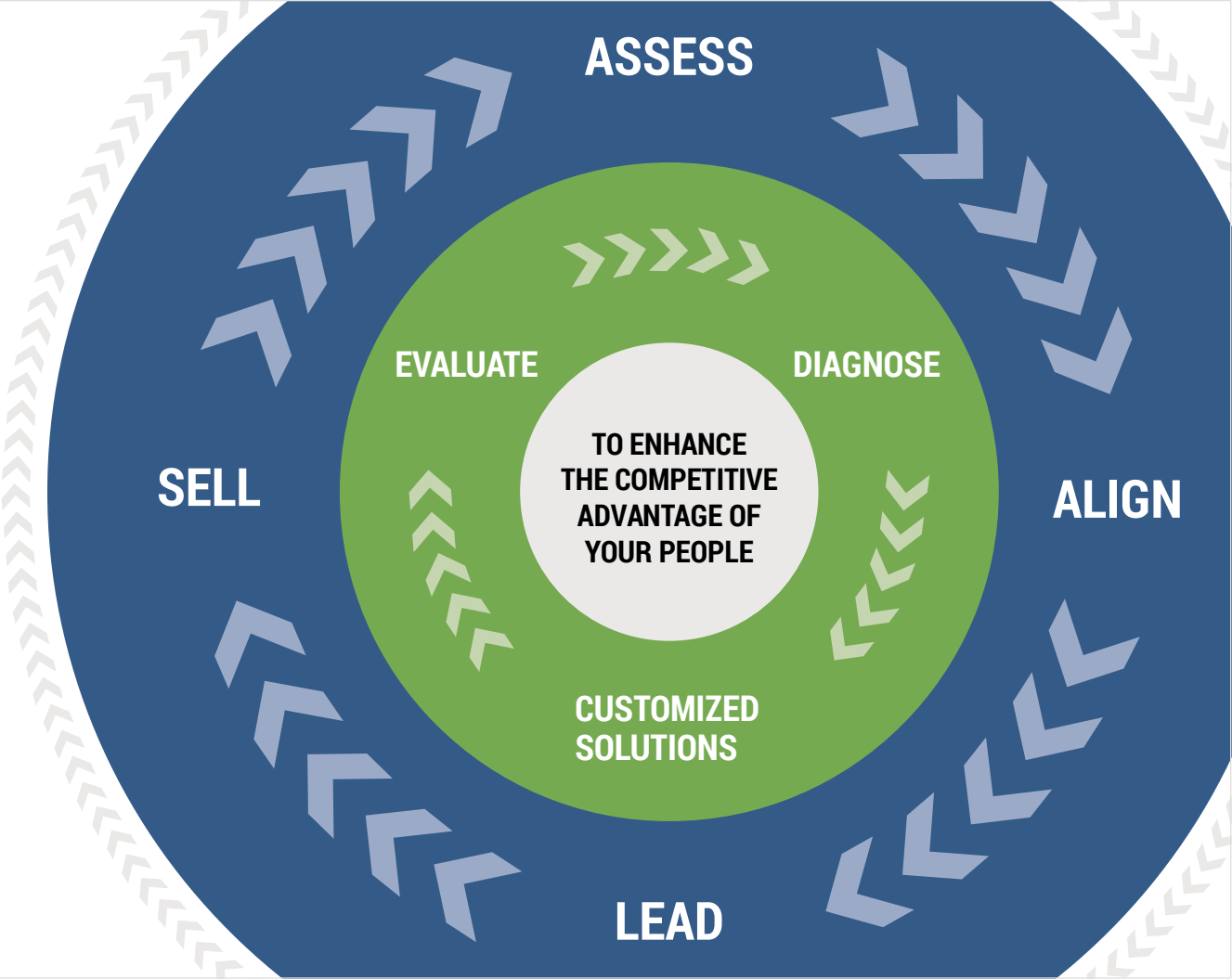
- Create clarity: Build purpose, common values and long-term strategies
- Develop systems to support clarity: Recruiting, onboarding, and talent management
 - Workforce planning: Right people in the right place
 - Performance management: Increase accountability and results
- Team building: Enhance effectiveness and cohesiveness of your teams
- Change management: Drive and sustain organizational change

SELL

Enhance and create “trusted advisor” relationships at the farm gate

- Emotional intelligence: Build effective sales communication skills
- ProFit sales training: Understanding the foundational sales process
- ProFit application: Applying sales process to specific sales initiative
- Sales coaching: Third party, observed and immediate feedback
- Grower segmentation: Develop strategic customer focus

WHAT
HOW
WHY



STRATEGIC TALENT RESOURCE GROUP (STRG)

WHY STRG DOES WHAT WE DO

- To enhance the competitive advantage of your people

HOW STRG DOES IT

- Assist with **DIAGNOSIS** of the situation (In collaboration with ACT and our sales team)
- Create integrated and **CUSTOMIZED SOLUTIONS**
- **EVALUATE** your success

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